

Branson: It Takes a Village to Recycle Glass

- A. City of Branson went from recycling 169.48 tons of glass in 2014 to 275 tons in 2015, a 63% increase.

169.48 tons shipped in 2014 → 275 tons in 2015 = 105 tons increase = 62.3% increase

- B. New Places in 2015 for Promotion or Collection:
- Two** locations in 2013. **NOW TEN locations in 2015.**
 - Displays and bins at Price Chopper
 - New locations for drop off:
 - Tantone Industries
 - Kimberling City
 - Hurley, MO
 - Stone County Courthouse
 - Cape Fair, MO



Branson's Mayor
Karen Best Launches
Newest Glass Recycling
Location Ribbon Cutting.



Ribbon Cutting for “24/7 Glass Recycling” August 2015



A “Random Recycler of the Day.”

Branson Keeps the Fun in Glass Recycling with cool prizes courtesy of Ripple Glass and Ozark Mountain Bottleworks.

- C. Promotions: Random Recycler Rewards all Summer Long + Facebook posts + Price Cutter
- D. In the News: [KSPR News Report](#) August 2015
- E. In the News: Branson Independent Newspaper article, August 2015
- F. In the News: KLFC Radio Interview (photos next page)
- G. Handouts: New Rack Cards with updated information on TEN LOCATIONS (8 NEW) in 2014-15
- H. Branson Convention Center and Hilton Hotel begin glass recycling in 2015
- I. "We Want Your Glass" Summer Campaign (photos page 6)
- J. More than a dozen entities partnered together to recycle glass in Branson, including a church, six businesses, Blue-Green Wilderness Club, two counties, a transfer station, a sheltered workshop, two solid waste districts, Branson Convention Center and more.
- K. **Our Glass Recovery Rate: 59.4% in 2015 Up from 48.5% in 2014** Branson Population = 10,520



Our citizens helped us celebrate the 500th Ton Milestone
in 2015



Branson Promotions:

**Branson Recyclers Win Free Soda when they Recycle Glass,
Courtesy of our Partner, Ozark Mountain Bottleworks**



**Rhodes Family Price Chopper
Becomes our new Partner**

Summer 2015





**Left: Another Happy Glass Recycler
Posted on Facebook**

**Below: BINX THE CAT
PROMOTES RECYCLING on
BRANSON RECYCLE
FACEBOOK**



Branson Tagged 500 bottles of Soda
with the Glass Recycling Message.

Then we gave it all away to citizen recyclers



Thank you Branson!

Branson area citizens have now recycled more than **500 tons** of glass.

That's enough glass to fill 20 semi-trucks



OR

If those glass bottles were laid end-to-end, they would stretch all the way from



Above: Branson Loves Being Part of the Bigger Ripple Glass Picture:

When we hit 500 tons in 2 years, Ripple made us this cool graphic which we used on FB, in Powerpoints and other glass recycling promotions.

Update: Branson finally hit 600 tons in 2015: Enough to fill 24 semi-trucks.



Above: We placed purple Ripple bins at our Glass Drop-off sites.

First person to find it wins, takes a selfie and posts on our FB page.

Left: Promoting Glass Recycling on KLFC morning radio.

GLASS RECYCLING

Give Your Glass New Life



In STONE and TANEY County
Ten Convenient Locations

Branson

Branson Recycle Center
24/7 Drop off
601 Compton Drive
Branson 417-337-8566



United Methodist Church
24/7 Drop off
2208 West Hwy 76
Branson 417-337-8566

Taney County:

Transfer Station
274 Buchanan Rd.
Branson 336-6589

Tantone
24/7 Drop off
1629 E. State Hwy 76
334-7447

County Shed
20058 Hwy 160
Forsyth 546-0764

Stone County:

Hurley
Behind City Hall
417-369-3420

Kimberling City Recycle Center
Off Fire Station Rd.
417-739-4903

EarthWise Recycling
Next to Reeds Spring Elementary
417-272-8173 Ext. 4151

Cape Fair
Cape Fair Cemetery Rd
417-337-3542

Stone County Courthouse
Galena 417-357-8141

Need a Recycle Bin?

Purchase one at
Price Chopper
2210 W Hwy 76 Branson



Frequently Asked
Questions ? on Back



@branson recycle

Questions: 417-337-8566

www.bransonmo.gov

We gave away 3000 of these. Now onto our
second printing.

We built on the strong Ripple brand
to create these rack cards.

Perfect for giving out to our residents and millions
of Branson visitors.

DID YOU KNOW?

♦ Recycling one six pack of bottles
makes enough fiberglass insulation
to fill a standard wall cavity.

♦ Stone and Taney County recycled
enough glass to fill 23 semi trucks, or
if bottles laid end-to-end, they would
reach from Branson to St. Louis!

FAQs



Do I need to take the labels off?

Nope. You can leave all the labels on your containers.

Where can I purchase a glass recycle bin?

You can purchase a stylish purple Ripple recycle bin
at Price Chopper, 2210 W Hwy 76.

What kind of glass do you take?

Can I put window glass in the bin?

Short Answer: All food and beverage glass is fine.

You keep the lids.

Window glass? Call 337-8566 first.

What about Pyrex or old coffee mugs?

We cannot accept pottery, mirrors, Pyrex, Corning Ware,
ceramics, dishes, windshields or ham sandwiches.

Those items contaminate the rest of the glass ☹️
Window glass? Call 337-8566 first.

Do I have to rinse the containers?

That would be nice, but it's not essential. You may,
however, decide rinsing the containers keeps your home
or garage smelling a bit fresher.

Can I put glass curbside?

Or in with the rest of my recycling ?

No. That's dangerous for the people who process your
curbside or condo recycling. They could get cut. Bring
your glass to one of the ten drop-off sites instead.

Questions or Comments? 417-337-8566

Rev. December 2015



**We reward “Random Recyclers of the Day” with cool prizes!
And feature them on our FB page. We have made a lot of friends doing
this.**

FROM ZERO2SUCCESS: GLASS RECYCLING



COLLABORATION IN BRANSON



Mona Menezes
Environmental Specialist
City of Branson
September 9 2014

**IN 2014, WE SHARED OUR GLASS RECYCLING SUCCESS STORY WITH CITIES
FROM ALL AROUND MISSOURI,
AT THE MISSOURI RECYCLING ASSOCIATION CONFERENCE (MORA)**

Wednesday,
August 26, 2015

Taney County Times

Page 3
Proudly Serving Taney County, Mo.

Commission updated on recycling efforts

By JANN CLARK
Staff Writer

The Taney County Commission received an update on its combined efforts with the city of Branson on its glass recycling project – and the outcome is good.

Mona Menezes, environmental specialist for the city of Branson, came before the commission Monday to give an update on the project between the two entities that have been working together for three years to recycle glass county wide.

The glass recycling project was launched in 2012 and is managed by the city of Branson. The Taney County Transfer Station stores, loads and sends shipments and the city of Branson keeps the records on the project – but no money changes hands.

Partnerships involved in the recycling project are: Taney County, the city of Branson, Ripple Glass, the Department of Natural Resources Solid Waste District, WCA Waste Corporation and the United Methodist Church.

In 2010, glass recycling became possible when Boulevard Brewing in Kansas City invested \$5 million in infrastructure to open the 'Ripple Glass' recycling facility, which has a five-state region with operations in 50 Midwest cities.

The glass is recycled into fiberglass insulation by Owens Corning.

To-date the recycling center has recycled 500 tons of glass, which equals 1 million pounds, which is equal to 20 semi-truck loads of glass – and that equals 250 miles of bottles, which equates to enough insulation to cover 3,200 attics.

Stonehill Winery and Big Cedar were recycling prior to the development of the local effort and are now using the recycling centers county wide and the Branson Convention Center and Hilton have also joined in to recycle the glass they have on property.

Menezes said 49 percent of glass that's being recycled is going to the county's Transfer Station and 51 percent is being dropped off in the bins located around Branson. Taney County also has recycling at its facility near Kissees Mills.

Menezes said the recycling efforts are being promoted through Sustainability Awards each year, through social media like Facebook and through local companies who like to promote their products in 'cool' ways in conjunction with recycling.

While no money exchanges hands, Menezes said extensive staff time is contributed to the effort via the city of Branson through the agreement with Taney County. She said Branson stores and collects up to 5 tons of glass.

The Taney County Transfer Station stores up to 25 tons and Ripple Glass hauls the glass to Kansas City and processes the glass at no cost to either entity.

Menezes said the world has changed. She said when she started she had to run to keep up with the demand because the next generation expects to have recycling, she said they demand it.

Menezes said the school children are being taught to recycle.

Also, the tourists who come to the Branson and Taney County area are recycling. Menezes said they go on the city of Branson's website to find out where the recycling bins are and they call the city for information on recycling.

Under 'solid waste management,' the city of Branson provides recycling for all of Taney County and saw 606 tons in 2014.

Household and hazardous waste is managed by Branson with 68 percent coming from county residents, 18 percent from Branson, 9 percent from Hollister and 5 percent from Forsyth.

Household chemical collection saw 4.7 ton in 2014 and 38.9 tons in 7 years.

"If it's not rain it shouldn't go down a storm drain," Menezes said. "Rivers used to catch fire but that doesn't happen anymore."

It's time for the county and the city of Branson to renew their recycling contract.

"The more we work together the better it is for the citizens," Menezes said. "It's all a sum of the parts. Solid waste – trash, recycling and household hazardous waste."

Eastern District Commissioner Danny Strahan said they didn't really know there was that big a demand for recycling on the Eastern side of the county. He said they thought it would be a waste of money.

Three of the five recycling sites are in the county.

City's Branson Convention Center Begins Glass Recycling in 2015:



Convention Center

- Hilton Hotel and Branson Convention Center launch Glass Recycling
- 5500 lbs. in first year